lakhs. The break-up of expenditure under different heads is as folows:

| Publicity Heads | Expenditure incurred (Rs. in lakhs) | | |
|---|---|---|---|
| | 1989-90 | 1990-91 | 1991-92 |
| Exhibitions | 52·10 | 42·26 | 46·08 |
| Press Advertisement | 1064·50 | 2085·22 | 1351·10 (approx.) |
| Printed Publicity | 298·27 | 262·84 | 282·12 |
| Outdoor Publicity | 55·21 | 45·04 | 87·02 |
| Radio/TV Spots/Audio Visual Publicity | 177·62 | 52·78 | 336·76 |
| TOTAL | 1647·70 | 2488·14 | 2103·00 |

The objectives to be achieved through publicity were not allowed to be affected by Government's economy measures. The higher expenditure on account of Press Advertisements in 1990-91 arose as a result of clearance of pending bills of earlier years.

**Import of newsprint by RNI**

2063. SHRI KRISHNA KUMAR BIRLA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the Registrar of Newspapers of India (RNI) have been authorised to import newsprint;

(b) whether the task of importing newsprint from STC has been taken over by RNI;

(c) if so, the reasons therefor; and

(d) to what extent the newspapers throughout the country are likely to get timely and adequate quantum of newsprint from RNI?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTOING (KUMARI GIRIJA VYAS): (a) to (d) No, Sir. The Registrar of Newspapers for India (RNI) has not been authorised to import newsprint. Under the new Export-Import Policy of the Government announced by the Ministry of Commerce on 31.3.1992, newsprint has been allowed to be imported by the newspapers direct or through their authorised agents as per entitlements determined by the RNI.

**Delay in construction of studios and building in Mandhi House**

2064. SHRI CHIMANBHAI MEHTA:
SHRI SOM PAL:
SHRIMATI MIRA DAS:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether construction of studios and the building in Mandi House and Rajkot Kendra is delayed for a long time, if so, the details thereof;

(b) whether it is a fact that investigations has revealed tip of the iceberg that suggests rampant corruption, nepotism and gross unprofessionalism in the national media; and

(c) whether it is a fact that CBI recently inquired into irregularities of officials of Doordarshan, if so, what are the charge investigated and the details of the findings thereon?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) to (c) Doordarshan Studio building at Mandi House is planned to be constructed in two stages. Whereas the work relating to construction of first stage of the building (foundation and basement) is at advanced stage of completion, construction of second stage of the building (super-structure) can be taken up after the revised cost estimates of the scheme are approved.

Building plans of the proposed TV Studio Centre at Rajkot have been finalised and construction of the building would be taken up after the Preliminary Estimates for the building works are sanctioned.

The Central Bureau of Investigation have registered a Preliminary Enquiry against some officials of the Civil Construction Wing of All India Radio for their alleged involvement in the award of contract to a Delhi based firm for the construction of Doordarshan Bhavan, Mandi House (Phase-II) after ignoring the lowest tenderer. The case is still under investigation and the final report of the CBI is still awaited.

**राष्ट्रीय दूरदर्शन पुरस्कार**

2065. **डा० रत्नाकर पाण्डेय** : क्या **सूचना और प्रसारण** मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या यह सच है कि सरकार ने दूरदर्शन पर दिखाये जाने वाले कार्यक्रमों के स्तर को सुधारने के लिए कुछ राष्ट्रीय दूरदर्शन पुरस्कारों की स्थापना करने का निर्णय किया है ; और

(ख) यदि हां, तो उसका ब्यौरा क्या है ?

**सूचना और प्रसारण मंत्रालय में उप-मंत्री (कुमारी गिरिजा व्यास)** : (क) जी, हां ।

(ख) राष्ट्रीय दूरदर्शन पुरस्कारों के लिए मार्गदर्शी सिद्धान्तों की मुख्य-मुख्य बातें संलग्न विवरण में दी गई हैं ।

**विवरण**

**राष्ट्रीय दूरदर्शन पुरस्कारों के मार्गदर्शी सिद्धान्तों की मुख्य-मुख्य बातें**

1. स्कीम का उद्देश्य टी.वी. कार्यक्रमों के स्तर और उसकी गुणवत्ता को बढ़ाना है ।

2. पुरस्कारों का आयोजन भारत सरकार की ओर से दूरदर्शन महानिदेशालय द्वारा किया जाएगा ।

3. पुरस्कार दो तरह के होंगे अर्थात (क) सर्वोत्तम प्रस्तुति पुरस्कार और (ख) वंयक्तिक उत्कृष्टता पुरस्कार ।

सर्वोत्तम प्रस्तुति पुरस्कार निम्नलिखित वर्गों के लिए होंगे :—

(i) राष्ट्रीय एकता पर टी०वी० शो क्विज प्रकार या अन्य दर्शक सहभागिता कार्यक्रम/वृत्तचित्र/टी०वी रूपक ।

(ii) बाहरी निर्माताओं/प्राइवेट कंपनियों द्वारा निर्मित प्रायोजित धारावाहिक/टी. वी. सीरियल (कथा साहित्य) ।

(iii) दूरदर्शन ड्रामा/टेली प्ले ।

(iv) टेली फिल्में ।

(v) सर्वोत्तम लोक सेवा संचार संदेश (6 मिनट तक की अवधि के लिए) ।

(vi) वन्य जीवन पर कार्यक्रमों सहित शैक्षणिक/वैज्ञानिक कार्यक्रम ।

(vii) विकासात्मक कार्यक्रम/ वृत्तचित्र/टी.वी. रूपक ।

(viii) परिवार कल्याण कार्यक्रम/ महिला कार्यक्रम ।

(ix) बाल कार्यक्रम ।